

# ARTIST SERIES

## LIMITED EDITION CAPSULE COLLECTION



Kona Brewing Hawaii is proud to partner with Artist/Designer Greg Chinn who gives a fresh take to our Longboard Island Lager and Big Wave Golden Ale labels. As a Kailua boy and surfer himself, he was inspired to showcase two of Kona Brewing's most iconic brands. The capsule sticker series created by Greg pays homage to Hawaii's timeless surf heritage. An array of reinterpreted classic surf silhouettes combined with a handcrafted look and a considered color palette, the artwork is an ode to growing up in Hawaii and a visual representation of his childhood remembrances of island life.

The tonal impressionistic oil painting reflects Greg's love of surfing and the beauty of catching waves. He brings this abstract sensibility into the sticker illustration style by using modern shapes creating a bold, contemporary graphic statement.



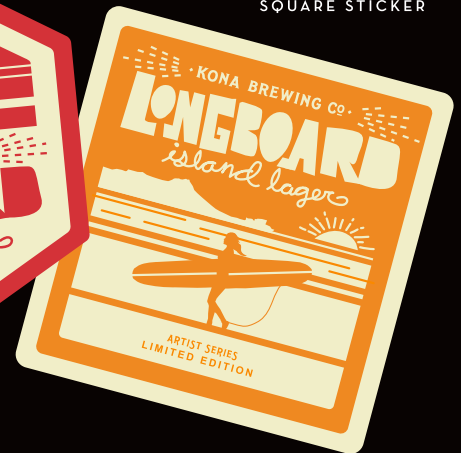
**DAWN PATROL**  
RECTANGLE STICKER

**THE SLAB**  
CIRCLE STICKER



**IN-BETWEEN SETS**  
HEXAGON STICKER

**LEGENDS**  
SQUARE STICKER



### ARTIST PROFILE

Greg has been featured in numerous design publications and websites. His work is in the Permanent Collection of the Housatonic Museum of Art, which includes renowned contemporary artists such as Jeff Koons, Cindy Sherman and Jenny Holzer. As an Adjunct Professor at the University of Bridgeport's Shintaro Akatsu School of Design, he taught 3D Design, Brand Identity and Senior Thesis. He has also served on the board of the Connecticut Art Directors Club. Greg received a Bachelors of Fine Arts degree with honors from Art Center College of Design in Pasadena, CA. He owns/runs The Local Brand Co., a boutique design studio crafting strategic branded content with upbeat visual language and brimming with West Coast optimism. The surf photo was taken in Carpenteria, CA after a day of ankle-snappers in Summer 21. [www.thelocalbrandco.com](http://www.thelocalbrandco.com)

**\$1.00 FOR EVERY ONE OF THESE ARTIST SERIES STICKERS WILL BE DONATED TO TWO LOCAL NON-PROFITS HERE IN HAWAII.**

### OUTRIGGER DUKE KAHANAMOKU FOUNDATION & HO'OMA'A FOUNDATION

#### Outrigger Duke Kahanamoku Foundation

The Outrigger Duke Kahanamoku Foundation (ODKF) is a local nonprofit 501(c)(3) organization. Their mission is to financially support the development of individuals and organizations that perpetuate the spirit and legacy of Duke Kahanamoku. Since inception, ODKF has been providing support to Hawaii students, teams, and events that sustain the spirit of Duke Kahanamoku. [www.dukefoundation.org](http://www.dukefoundation.org)

#### Ho'oma'a Foundation

Founded by the Keaulana Ohana - To perpetuate and promote the Hawaiian Culture and Values throughout interaction from Mauka to Makai. <https://hooomaa.org>

· KONA BREWING CO. ·  
Presents  
**MAKANA**  
Proudly Supporting Our Community